

A Simple Thing Can Inspire Great Ideas



A Ticket Can Lead to Yours

THE **IDEA**
CONFERENCE
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Hold The Date: Thursday, November 15, 2007

If you're searching for new ideas to drive business, or simply want to network with great industry innovators, the IDEA Conference is the place you need to be. Because in today's business world, being creative isn't limited to the art department. Learn from the most creative minds in the business today on how they use right-brain thinking to win big in a left-brain world.

**For event information and to see how many ideas the apple has inspired,
go to idea2007.com**

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