



ADVANCE YOUR TALENT STRATEGY WITH EMPLOYEE EQUITY PLANS

CERTAINTY | INGENUITY | ADVANTAGE

 **Computershare**

The role of Human Resources has dramatically changed in recent years. More than ever your focus is on building a talent strategy that drives your long-term business goals. Your employee equity plans program is an important tool to help you attract and retain the talent you need. But for your employee plans to succeed in supporting your talent strategy, you need to address three key areas:



Easily Engage Employees

For your plans to support your talent strategy, employees have to know and understand the value of the plans offered, and they have to be able to access and manage their plans with ease. With Computershare, you'll be able to:

- > Provide employees 24/7 access to their accounts from their device of choice
- > Offer multi-lingual support in 9 languages online
- > Educate employees with custom-designed communications
- > Support the unique needs of your top executives with a dedicated Executive Services team
- > Allow payments from stock sales and dividends in 150+ currencies
- > Offer ESPP enrollment via SMS text messaging
- > And much more



Focus on People Priorities

You need to be able to hand off what administrative tasks you can so that you can focus on your strategic people priorities. And you need help analyzing your plans to ensure they are advancing your talent strategy. With Computershare, you'll have:

- > Support from a dedicated team of employee plans experts to handle the day-to-day tasks while also providing strategic support for your plans
- > Access to a suite of robust administrative tools for when you need (or want) to manage things yourself
- > Advice from our equity advisory services on benchmarking your plan to the industry so you stay competitive
- > Insights into expensing of plans through our integrated financial reporting tool
- > And much more



Plan for All Possibilities

Your company is likely to grow and evolve over time, as will the talent you need and the competitiveness for that talent. To succeed, you need a partner to help you through these changes. With Computershare, you'll have support for:

- > Expanding into other countries with a partner that manages plan participants in nearly every country in the world
- > Managing your plans through corporate actions such as M&As, spinoffs, stock splits or buybacks, and more
- > Developing new plans or reviewing, revising and re-launching the plans you have to make them more competitive in the marketplace

Ready to improve how you execute your employee equity plans?

Ensuring your employee plans are set up right to support your talent strategy is our #1 goal. To learn more visit us at computershare.com/employeeplans or contact us at 888 404 6333.



Computershare is a global market leader in transfer agency, employee equity plans, proxy solicitation, stakeholder communications and other diversified financial and governance services. Many of the world's leading organizations use Computershare's services to help maximize the value of relationships with their investors, employees, creditors, members and customers.

To learn more about how we can help with your employee equity plans contact us at 888 404 6333 or visit computershare.com/employeeplans