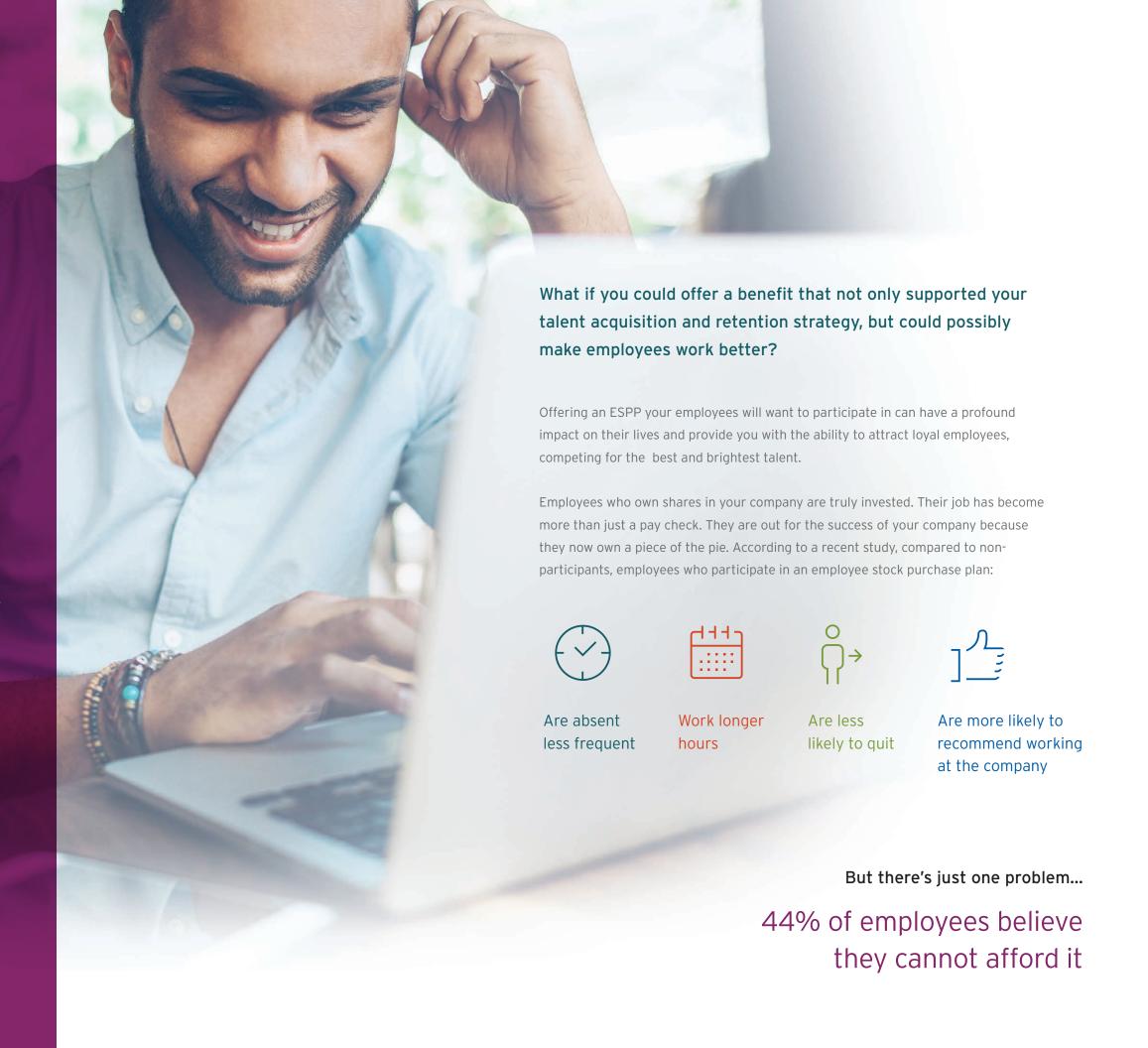


The function of human resources has evolved; more than ever it is about developing and executing on a talent strategy that drives your long-term business goals.

Your company needs a winning plan for talent and the competition is fierce. You need a way to develop lasting programs that attracts talent and empowers them to experience the value of working at your company now and in the future.

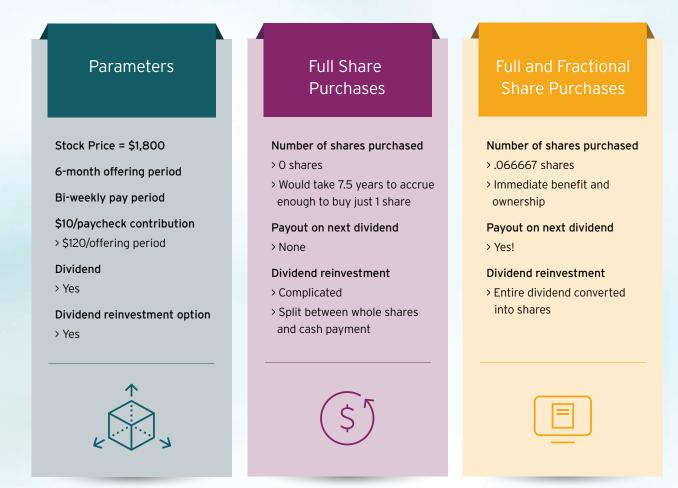
And these days that means offering more than competitive pay, medical plans and a 401(k) or pension plan.



Fractional share purchases for the ESPP

What if you could offer an employee stock purchase plan that allowed any eligible employee to become an owner no matter how little they contribute?

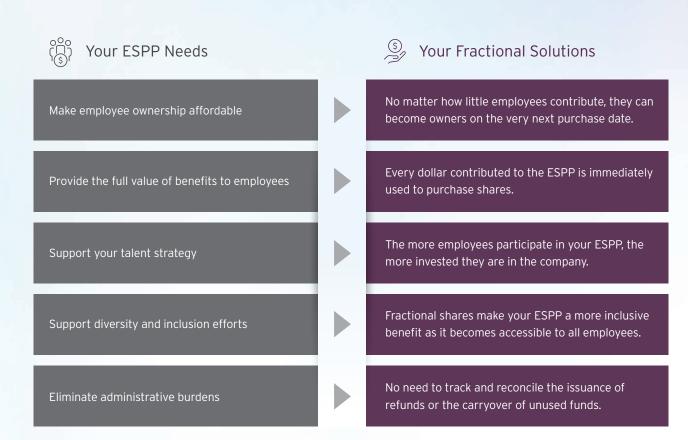
Consider:

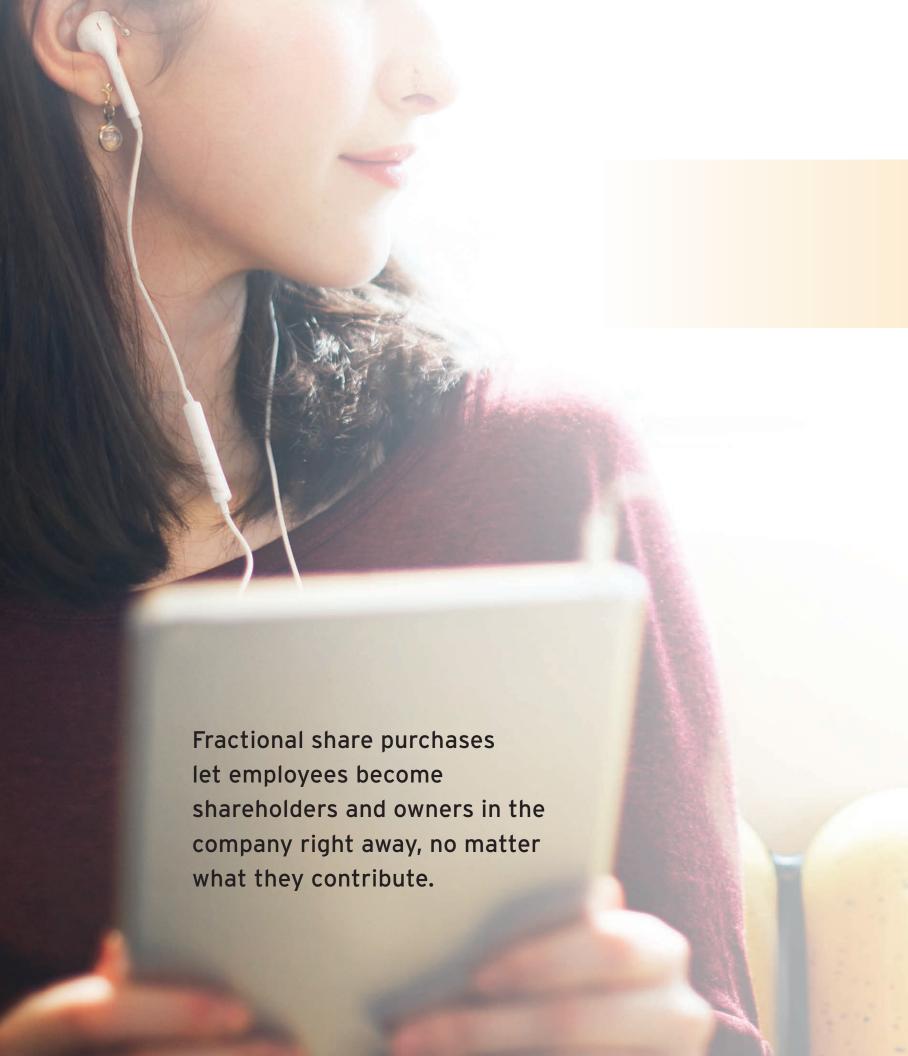


With a fractional share program your plan immediately becomes more accessible to all employees. Employees will have the ability to contribute what they can afford and will see actual ownership in their accounts from day one.

Allowing fractional share purchases changes the equation on your ESPP.

All the benefits for offering an ESPP remain the same; they just become that much more powerful because suddenly, the #1 barrier to participation is lifted.





Easy to implement

The difference between setting up an ESPP with full-share purchases only vs. full- and fractional share purchases is...

ONE sentence in your plan documentation

Whether you want to change your existing ESPP or launch a new one, Computershare provides you the support and resources you need, when you need it, to get it done.



Design your ESPP

Help from our experts who will show you the best design to maximize participation (including offering fractional share purchases).



Get board and shareholder approval

Presentation materials and talking points on the benefit of offering an ESPP and how fractional share purchases makes it affordable to everyone no matter the stock price.



Onboard with a vendor set up to handle fractional shares

Support from experts who have on boarded 400 plans for nearly 2 million participants. You could be up and running in as few as 8 weeks.



Communicate the new plan to your employees

The choice of several templates to quickly set up and launch a communication campaign, or a completely customized campaign to educate employees on your new ESPP and its value.

Ready to get started? Go to computershare.com/fractionalshares to request a meeting with one of our employee equity plan experts.

Computershare

Computershare is a global market leader in transfer agency, employee equity plans, proxy solicitation, stakeholder communications and other diversified financial and governance services. Many of the world's leading organizations use Computershare's services to help maximize the value of relationships with their investors, employees, creditors, members and customers.

To learn more about how we can help with your employee equity plans contact us at 888 404 6333 or visit www.computershare.com/employeeplans