

The first email message ever sent was by Ray Tomlinson to himself in 1971. It was part of the ARPANET project, which eventually turned into the Internet. Though the message was not saved, Tomlinson believes he wrote "QWERTYUIOP", the top row of letters on a qwerty-style keyboard.



Computershare Offers Customized Participant Communications

Our expert communications team is ready to help you design a program tailored to the unique needs of your employees, from mailers to email campaigns to posters, tent cards, web videos, on-site presentations, and more.

Want to know more? Contact Lu Ann Einholz, Communications Consultant, at 732-491-0469 or <u>luann.einholz@computershare.com</u>, for a free consultation.



Play the Friday Fun Facts Trivia Game and win a Starbucks[®] gift card!

Question for Week 2, March 6
In what year did Alexander Graham Bell invent
the telephone? What were his first words on
the first phone call?

SUBMIT YOUR ANSWER

There will be eight trivia questions, one each week from February 27 to April 17. You don't need to be right. You just need to try!

TWO WAYS TO WIN*

- 1. Try to answer any of the eight questions, and we will send you a \$5 Starbucks® gift card.
- Try to answer all eight questions, and we will send you a \$20 Starbucks[®] gift card

* No purchase necessary. All gift cards will be delivered following the conclusion of the email series. Limit one gift card per person. If you try to answer from one to seven of the trivia questions, you will receive one (1) \$5 Starbucks® gift card. You will not receive multiple gift cards for answering multiple questions. If you try to answer all eight questions, you will receive one (1) \$20 Starbucks® gift card. Only the recipient of this email may receive a gift card. Starbucks is a registered trademark of Starbucks Corporation.

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Cattle are the first and oldest form of money.

Each head of cattle was called a caput, which is

Latin for "head." So, a person with a lot of cattle
had lots of caput or "capital," a word still used
today to describe money.



Computershare Offers Payments in Multiple Currencies

For the sale of shares and payment of dividends, plan participants are able to receive their funds in any one of more than 70 currencies from all around the world.

- · British pound sterling? Quite so.
- Japanese yen? Hai.
- Turkish lira? Evet.
- The euro? Ja. Oui. Sí.

Want to know more? Contact your relationship manager.



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Question for Week 1, February 27
Which country was the first in history known to use paper currency?

SUBMIT YOUR ANSWER

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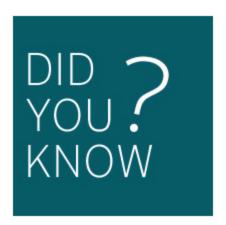
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The shortest flight one can purchase is from the Scottish Isle of Westray to Papa Westray. It lasts just two minutes, spanning a little less than two miles.



Computershare Offers Robust Mobility Tracking Functionality

Capture and track demographic information for mobile employees across multiple countries and US states with 14 pre-set fields, plus 15 additional user-defined fields. You will then be able to run pre-defined reports to include the mobility information. We can even help you upload historical demographic data.

Want to know more? Watch the <u>webinar</u>, or contact your relationship manager.



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Question for Week 3, March 13
What is the most visited tourist attraction in the world?

SUBMIT YOUR ANSWER

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The Dutch East India Company, formed in 1602, undertook the world's first IPO, issuing shares to raise capital to fund its voyages, making it the first publicly traded company to issue stock.



Computershare Offers Executive Services

For your company's executive officers who are selling stock as part of a Computershare-administered employee plan, our highly qualified team is ready to assist. Each team member is a certified equity professional, is FINRA Series 7, 24 and 63 licensed, and has a minimum of ten years of stock plan experience. They are here to help with the unique needs of your executives' employee stock plan holdings.

Want to know more? Contact your relationship manager.



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Question for Week 4, March 20 What is the oldest stock exchange still in existence today?

SUBMIT YOUR ANSWER

TWO WAYS TO WIN*

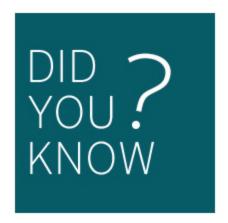
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The oldest written language known in existence is Sumerian, dating back to 3100 BC, in southern Mesopotamia.



Computershare Offers Multi-Lingual Participant Support

Optional multi-lingual support is available for participants on the Employee Online web site — Chinese, French, Italian, Japanese, Korean, Polish, Portuguese, and Spanish. And coming soon, multi-lingual support will be available through our live call center in Barcelona.

Want to know more? Contact your relationship manager.



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Question for Week 5, March 27
Which country has the most official languages?

SUBMIT YOUR ANSWER

TWO WAYS TO WIN*

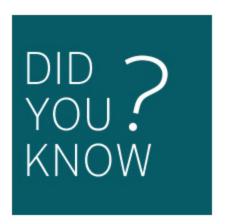
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The Olympic flame is lit at Olympia, Greece by women clad in traditional Greek clothing. Lit through use of a concave mirror and the sun's rays, the flame then begins a journey from Greece to the host nation where it is paraded around for months until the opening ceremonies.



Computershare Offers Robust Performance Awards Tools

Our systems make it easier for you and your employees to manage and track performance awards. Apply interim performance measurements to grants for price modelling, determine how to apply performance measurements to dividend equivalents, accrue cash dividends and apply performance measurements to them as well, and more.

Want to know more? Watch the <u>webinar</u> or contact your relationship manager.



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Question for Week 6, April 3

The modern Olympic Games were not held during which three years, and for what reason(s)?

SUBMIT YOUR ANSWER

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On average, today's mobile phones have more computing power than the computers used for the Apollo 11 moon landing.



Computershare Offers Participants a Mobile-Optimized Web Experience

Starting in March and continuing through 2015, we will roll out a new web experience to all our plan participants, with a clean, consistent design that adapts intuitively to the size of the user's screen. By the end of this year, all plan participants will enjoy a mobile-optimized web experience offering a clear view and full functionality, no matter what device is used, be it a computer, a smartphone or a tablet.

Your relationship manager will be contacting you with details on the website and roll-out plan in the coming months.



Play the Friday Fun Facts Trivia Game and win a Starbucks[®] gift card!

Question for Week 7, April 10
What year did the first mobile phone go on sale?

SUBMIT YOUR ANSWER

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This first newspaper, the Acta Diurna, was published in 59 BC in Rome.



Computershare Offers Business Objects Reporting

Our Stock Plan Management and Reporting Tool (SMARTSM) provides on-demand access to a host of reports for options, restricted stock and performance award plans. Add or delete relevant data fields to customize reports. Sort, filter, and format reports to your liking. Even schedule reports to run automatically on your schedule. **COMING IN 2015!** We are expanding our tool to include reporting for employee stock purchase plans.

Want to know more? Contact your relationship manager.



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Question for Week 8, April 17
Who was the first person to be officially called a news anchor?

SUBMIT YOUR ANSWER

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